



Lincoln/Logan County Chamber of Commerce

Guide to Membership Benefits

Silver, Gold, & Platinum Levels

Thank you for supporting your Chamber of Commerce! You may choose to take an active role in the organization by joining a committee, volunteering for an event, or serving in a Chamber leadership position. Or, you may simply prefer to support the Chamber through your financial investment. Either way, your membership has many advantages - tangible and intangible, personal and professional.

Benefit	Platinum Member 200% Dues	Gold Member 150% Dues	Silver Member Standard Membership	Non-Member
Membership Plaque	"Platinum Member" Designation on Plaque	"Gold Member" Designation on Plaque	"Silver Member" Designation on Plaque	Not Available
Full Page Advertising Insert in Chamber Newsletter	Two Free Inserts Per Year	One Free Insert Per Year	\$50.00 Per Insert	\$100.00 Per Insert
Membership Directory	Free	Free	Free	\$50.00
Printed Membership Labels	Two Free Sets Per Year	One Free Set Per Year	\$10.00	\$75.00
Membership Database on Disk	Two Free Disks Per Year	One Free Disk Per Year	\$25.00	\$100.00
Clubs & Organizations Directory	Free	\$5.00 handling fee	\$5.00 handling fee	\$25.00
Membership Door Decal	Five (5) Free	Two (2) Free	One (1) Free	Not Available
Special Recognition in Chamber Newsletter	Listed Every Month	Listed Every Month	Listed Upon Renewal	Not Available
Recognition in Chamber office lobby	"Platinum Member" Designation	"Gold Member" Designation	"Silver Member" Designation	Not Available
Web Page Link *contact Chamber for more info	Free *Web Page if Needed	Free *Web Page if Needed	Yes	Not Available
Chamber Bucks Participation	Yes	Yes	Yes	Not Available
Chamber newsletter Subscription	Yes – Up to 20 Additional Names	Yes – Up to 10 Additional Names	Yes – Up to 5 Additional Names	Not Available

- **Business Referrals** - The Chamber office receives a large volume of calls and visitors each day requesting goods and services. We respond by referring Chamber members first.
- **Chamber Directories** – An in-house Chamber member database ensures that all membership lists and labels are accurate and current. Membership lists are included in all outgoing visitor, development, and business packets.
- **Chamber News** – Chamber members receive a monthly "Update" newsletter and weekly e-mail correspondence to provide the latest information on issues, events, and activities.
- **Involvement** – Chamber Committees provide opportunities for civic involvement in an area of interest and/or expertise. Please refer to the Chamber Guide to Committees for more information.
- **Networking** – Chamber members have ample opportunities to network with area business leaders through Chamber Mixers, Membership Events, the Chamber Round-up, Business Breakfasts, Business Cluster Roundtables, etc.
- **Sponsorships** – Promotional opportunities allow you to get your name in front of your target markets.
- **Discounts** – Special pricing is available to Chamber members for events, services, and merchandise.
- **County-Wide Gift Certificates** – Chamber Bucks gift certificates are redeemable ONLY in Chamber member businesses. These certificates generate nearly \$100,000 in local sales each year.
- **Legislative Updates** – Chamber members receive up-to-the-minute emails on legislative issues that affect business.